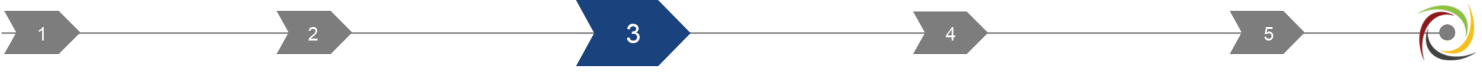
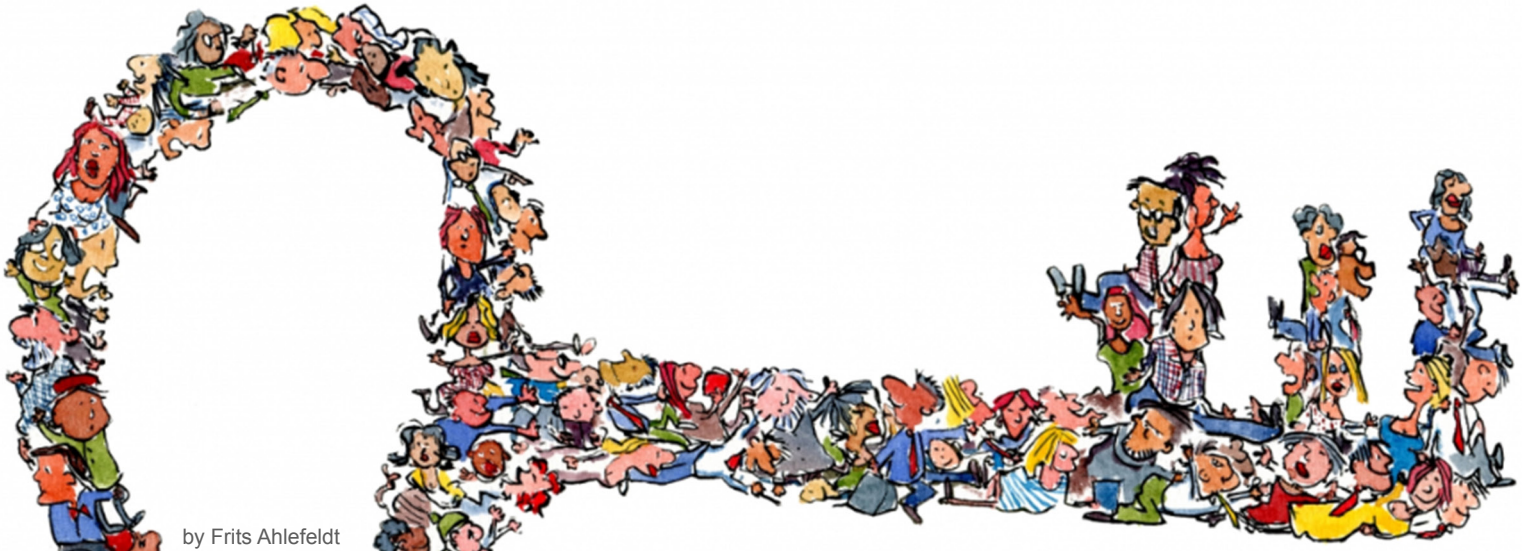


What is key for your students' future career success?



# joint skills: university programs

Professional and business administration skills are no longer enough to address the challenges and complexities of today's world. Performing an expert's job and assuming that stakeholders will be convinced by credentials only is more and more like locking the door to success and throwing away the key.

**Ensure an open path to success by integrating stakeholder engagement skills, mentality and abilities into professional qualifications!**



Less risk, more fun, better business

# What you get: A key to success

## Learn to:

- ▶ assess the underlying need for stakeholder engagement and how to use required skills, tools and techniques
- ▶ conduct participatory needs assessments before initiating a project – identifying and engaging all interested parties at the appropriate level
- ▶ work with interested parties to co-design projects supported by all
- ▶ successfully communicate with different stakeholders, in controversial or conflict situations
- ▶ excel in CSR, Social Performance, Sustainability standards and related strategic planning



## Contact

astoneco management  
office@astoneco.com  
www.astoneco.com

*“The professor was very experienced. It was really out-of-the-box way of teaching and I enjoyed it a lot.”*

Student, Stakeholder Engagement Module at Danube Professional MBA Corporate Responsibility & Business, Krems, Austria

*“Stakeholder Engagement and Community Relations are of specific importance for our business’s social license to operate. Through this programme, we gave our people the tools to develop successful projects, which support our business and which support also our stakeholders.”*

Dipl.-Ing. Dr. Sonja Böhme, Head of Corporate Sustainability, OMV, Austria (International Oil and Gas company)