



by Frits Ahlefeldt

Are you building a sustainable foundation for your business / project?



joint skills: training for business

When talking with stakeholders is not effective, your project / business risks being undermined.

When listening and engaging stakeholders in a constructive dialogue around shared goals, success is built together.

Build a strong foundation for successful outcomes by effectively and systematically engaging the right people, on the right issues, at the right time!

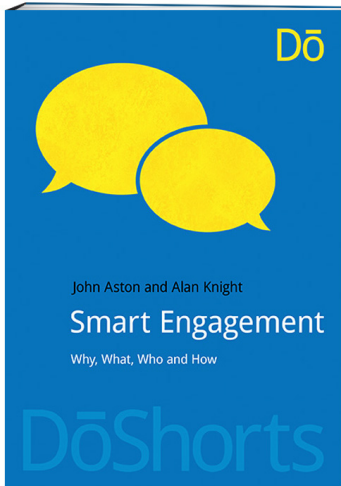


Less risk, more fun, better business

What you get:

A social license to operate

Along the way:



“Smart Engagement is a perfect tool for practitioners. It gives a sound overview of relevant processes and explains and defines accurately all relevant steps. The language is easily accessible and addresses also non-native English speakers working in this field of business.”

Wolfgang Kraus, Senior Associate, IPIECA

Core level (2 days)

- ▶ understand the power of, and need for, stakeholder engagement: why, what, who and how

Practitioner level (4-6 days)

- ▶ be able to hear and understand all your stakeholder’s perspectives
- ▶ be able to conduct effective community (and other stakeholders) relations
- ▶ understand and apply relevant standards / laws in partnership with your stakeholders
- ▶ be able to conduct a constructive dialogue with various stakeholder groups
- ▶ co-create baselines, impact assessments and management plans, as required
- ▶ build skills in facilitation, principled negotiation and conflict resolution

Integration level (avg. 6 months)

- ▶ integrate stakeholder engagement strategy, processes and implementation techniques into everyday business to manage stakeholder risks and harness stakeholder opportunities



Contact

astoneco management
office@astoneco.com
www.astoneco.com



“Stakeholder Engagement and Community Relations are of specific importance for our business’s social license to operate. Through this programme, we gave our people the tools to develop successful projects, which support our business and which support also our stakeholders.”

Dipl.-Ing. Dr. Sonja Böhme, Head of Corporate Sustainability,
OMV, Austria