

Making it work together



# joint project

Even if their commitment has a more humble deadline than 'until death do us part', projects are essentially like marriages. Between businesses and stakeholders.

Like in failed marriages, 'project divorces' are messy affairs. And, most of the time, very expensive.

In this situation, here's some questions for you:  
Are you continuously sharing and defining what 'marriage' is for each of you, along with expectations, needs and desires? Are you addressing the concerns, issues and opportunities in a timely manner?

**Achieve successful projects through a systematic and structured engagement and management process!**



Less risk, more fun, better business

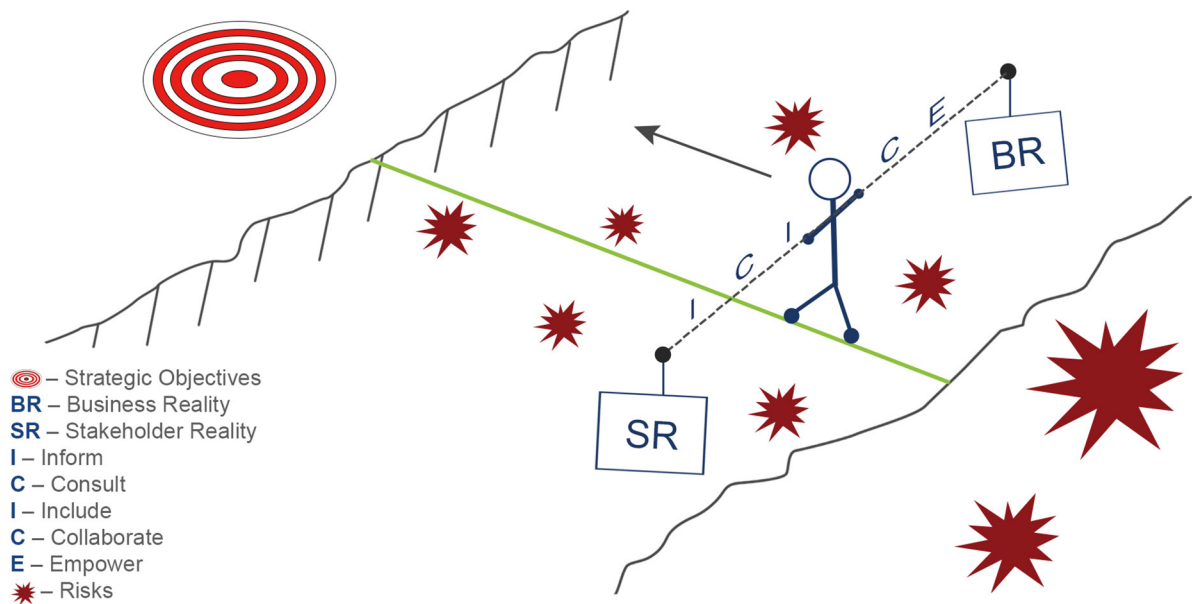
# What you get:

# The job done!

## Along the way:

- ▶ co-manage community and other relations
- ▶ continuously build engagement capacity and mutual understanding
- ▶ proactively share feedback to manage risks and expectations, and co-monitor impact-benefit agreements
- ▶ keep track of, and report on, progress – link to GRI4 if useful
- ▶ co-audit and protect the shared social license to operate

Successful joint projects are created by balancing business and stakeholder realities and ensuring expectations, risks, facts and perceptions are fully understood and managed.



## Contact

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*“If you want to have a profitable, efficient and long-term business, it is vital to build relationships with your communities of operation, to ensure what we call a social license to operate. Especially in the extractive industry. And, although building these relationships might sound like a simple thing, in the business reality it is not. It is a skill set we all have to learn.”*

Mona Nicolici, Head of Sustainability, OMV Petrom, Romania